



From Control Objectives to COBIT 5

Date: March 8, 2012

Time: 11:30 AM - 12:00 Registration | 12:00 - 1:00 Lunch | 1:00 - 3:00 Program

Location: Figlio's Tower | 209 West 46th Terrace | Kansas City MO 64112

CPE's: 2 Credits

Please note actual CPE hours granted are dependent upon duration of speaker's presentation and may differ from advertised number of CPE hours.

Price: \$35 members | \$50 guests | \$5 students

Menu: Bread Sticks, Pasta Salad, Caesar Salad | Pasta Con Broccoli, Chicken Parmesan, Italian Sausage with Marinara, Herb and Roasted Garlic Orzo, Steamed Vegetables | Amaretto Fruit Cobbler | Coffee and Iced Tea

Presenter: Rob Stroud, CA Technologies

Presentation Overview:

The Control Objectives for Information and Related Technology (COBIT) is a set of best practices (framework) for information technology (IT) management, created by the Information Systems Audit and Control Association (now known as simply "ISACA") and the IT Governance Institute (ITGI) in 1996. COBIT has formed the basis for Governance, Management, Assurance and the control objectives and a fundamental cornerstone for many of us.

ISACA is currently creating the COBIT 5 framework combining COBIT, Val IT and Risk IT for a detailed framework for the effective governance and management of IT enabled business. While COBIT ensures that IT is working as effectively as possible to maximize the benefits of technology investment, Val IT helps enterprises make better decisions about where to invest, ensuring that the investment is consistent with the business strategy. And while COBIT provides a set of controls to mitigate IT risk in IT processes, Risk IT provides a framework for enterprises to identify, govern and manage IT-related risks. This session will update you on the development to date, anticipated outcomes and set timeline expectations and will feature an excellent overview on changes from the current publications.

Speaker Overview

Robert Stroud serves as a vice president and the Service Management, Cloud Computing and Governance Evangelist at CA Technologies. Stroud also serves as an International VP of ISACA, was the former chair of the COBIT Steering Committee and is part of the Framework committee. He served on the itSMF International Board as Treasurer and Director Audit, Standards and Compliance, the itSMF ISO liaisons to multiple working groups. He is an author, blogger and highly regarded public speaker

Stroud is dedicated to the development of industry trends, strategy and communication of industry best practices. He acts as a strong advocate for the customer – working closely with users, industry organizations, government agencies, and IT luminaries to develop and communicate IT best practices. He is a mentor to many organizations, advising them on their implementations to ensure they drive maximum

business value throughout the process. Stroud also helps ensure that CA's solutions adhere to industry best practices.

An industry veteran, Stroud has significant practical industry experience and is a recognized industry thought leader. A global authority on governance with contributions to industry knowledge in multiple publications including COBIT 4.0, 4.1 and COBIT 5, and Guidance for Basel II. Stroud is considered a global authority in service management, and has provided strong leadership with the ITIL Update Project Board, ITIL v3 Advisory Group, ITIL v3 mentor and reviewer and the itSMF movement in the US and Internationally and has contributed to several titles on ITSM.

Stroud spent more than 15 years in the finance industry successfully managing multiple initiatives in both the IT and retail banking sectors related to security, service management and process governance.